

# Fairs & Exhibitions

## China (Yiwu) International exhibition on hosiery, knitting, dyeing and finishing machinery is being held concurrently with exhibition on Narrow Fabric, Braiding and Garment Machinery

Dubbed as China's first UFI approved hosiery, knitting and braiding machinery exhibition, the 11<sup>th</sup> China (Yiwu) International Exhibition on Hosiery, Knitting, Dyeing & Finishing Machinery (Yiwu H&G 2010) will be held between 24 – 26 November 2010 at Yiwu International Expo Centre. Since its debut in 2000, YIWU H&G has been flourishing alongside the local textile industry with improved quality, making it one of the top ten exhibitions in Zhejiang Province in 2007.

### A predominant knitting production base with high international profile

Home to a pool of 1,500 hosiery and 350 underwear factories, Yiwu, with pre-dominance in knitting industry, is a major distribution hub of knitted products in China. Industry-wise, Yiwu's seamless underwear industry, with annual production of more than 80 million units and output value exceeding RMB 3 billion, accounts for 80% of the national output and 15% of global production respectively.

Despite a decline of 17.5% on export value of knitted underwear in January 2009, Yiwu's underwear industry managed to regain a prominent growth, resulting in a 17.7% growth by year-end. Yiwu, with an annual hosiery production of 5 billion pairs and output value of RMB6 billion, plays a decisive role in China's hosiery market, sharing 40% of the domestic market.

To enhance and promote the city's status as "China's Socking City", "China's Seamless Underwear Manufacturing Base", "Zipper Brand Base in Zhejiang" and "China's Ribbon City", YIWU H&G, well recognized by both domestic and international industry players, has strived to provide the most advanced equipment and technology support from all over the world.



Yiwu H&G is ideal platform for local textile industry and rated top exhibitions in Zhejiang Province.



Yiwu H&G 2010 is expected to focus on knitting machinery and accessories.

According to official statistics, there were 13,000 foreign businessmen living in Yiwu for more than 6 months in 2009, while 318,000 foreign buyers traveled to source in the city, 20% up of previous year. Home to 2,652 overseas representative offices of corporations from 89 countries (accounting for half of the total offices in Zhejiang province), Yiwu enjoys a high percentage of foreign business and foreigner in Zhejiang province. This backdrop has not only enhanced YIWU H&G's international status, but also made it a must-go event for industry players in knitting industry around the globe.

### One-stop thematic zones for easy sourcing

Yiwu H&G 2009 occupied an exhibiting area of 7,600 sqm, with 130 exhibitors from 11 countries and regions, including Turkey, France, Germany, Italy, Japan, Korea, Switzerland, Thailand, Mainland China, Hong Kong SAR and Taiwan Province, showcasing the latest technologies of 226 machine exhibits. The exhibition, as a trading and networking platform, enable exhibitors to interact and exchange views on industry and technology trends with over 5,000 participants from all over the world.



Yiwu H&G 2010 will maintain its focus on knitting machinery and accessories. To facilitate sourcing and networking, six theme zones, namely seamless underwear machinery zone; knitting, hosiery and glove knitting machinery zone; braiding, zipper making machinery zone; dyeing and finishing machinery zone; logo printing machinery zone; sewing machines, yarns, fibers and spare parts zone will be set up. The one-stop service aims at providing direct contact between buyers and their sourcing targets.

### Magnificent event on solid footing

Yiwu H&G is jointly organized by Adsale Exhibition Services Ltd., China Council for the Promotion of International Trade, Zhejiang Sub-Council, and China Commodities City Group Co. Ltd.

The show receives great support from co-organizers, including Yiwu China Commodities City Exhibition Co. Ltd., China Commodities City Meihu Exhibition Centre and Zhejiang International Trade and Exhibition Corporation Ltd., as well as the supporters Shanghai Underwear Trade Association, China Chamber of International Commerce Yiwu Chamber of Commerce, Yiwu City Hosiery Industry Association, Yiwu City Braiding Industry Association, Yiwu City Seamless Knitting Association, Yiwu City Zipper Industry Association, Yiwu City Garment Industry Association, Yiwu City Glove Industry Association and Pujiang County Knitting, Printing and Dyeing Industry Association.

YIWU H&G 2010, as a marketplace and trendsetter for the knitting industry, will continue its efforts to develop itself into a platform linking the upper- and lower-stream industries by providing a professional stage to annotate fashion concepts and trends. ♦