

## CONCURRENT EVENTS 同期活动 - 探讨业内最新动向

In order to strengthen the communications within the knitting industry in Yiwu and its neighbouring regions, Adsale is dedicated to organizing different types of concurrent events to facilitate the discussion and case sharing among entrepreneurs of the upper and lower stream of the industry.

In 2007, the Organizers also introduced "China (Yiwu) International Exhibition on Knitting Yarns" with an aim at bringing buyers a one-stop trading platform for sourcing from knitting yarns, accessories to knitting machines.

雅式展览服务有限公司一直致力筹备各类型专题研讨会或论坛，让各针织业界人士，特别是上游与下游的企业间，进行个案分享和技术交流及沟通，以缔造更多商机。

大会更在2007年首次举办「义乌针织纱线展」，让针织业的买家可以在一站式的贸易平台，从针织纱线，配件至针织机械生产环节轻松搜罗展品，对整体的生产配套过程上带来便捷和效用。

### YIWU KNITTING YARNS 义乌针织纱线展

### Shanghai - Zhejiang Hosiery Entrepreneurs Exchange Forum 2007 2007 沪浙二地协会企业家交流会



## SCOPE OF EXHIBITS 展品范围

- Knitting & Hosiery Machines and Supplies
- Underwear Knitting Machines
- Braiding Machines & Zipper Weaving Machines
- Dyeing & Finishing Equipment
- Embroidery Machines & Supplies
- Label Printing Machines
- Industrial Sewing Machines
- Chemicals, Fabrics, Fibers, Threads & Yarns
- Yarn Covering Machines, Yarn Winding Machines
- Yarn Spinners
- Twisting Equipment
- CAD/CAM & Design Systems
- Color Control Systems
- Color Matching Equipment & Measurement Instruments
- Cutting Room Equipment & Supplies
- Fusing Equipment & Supplies
- Materials Handling Equipment & Systems
- Packaging Equipment & Supplies
- Pressing Equipment
- Screen & Transfer Printing Machines and Supplies
- Trade Publications
- Miscellaneous Product & Services
- 针织机、织袜机及耗材
- 内衣针织机械
- 织带及拉链成型机械
- 染色及整理设备
- 刺绣机及耗材
- 商标印刷机械
- 工业用缝纫机
- 化学品、辅料、纤维、纱线
- 纱线包覆纱机、纱线络筒机
- 纱线纺纱机械
- 捻线设备
- 从设计到生产车间的自动化系统
- 色控制系统
- 测色设备及测量仪器
- 裁剪室设备及耗材
- 粘合设备及耗材
- 物料处理设备及耗材
- 包装设备及耗材
- 整烫设备
- 丝印及移印设备及耗材
- 专业杂志及报章
- 其他有关袜子、内衣、服装工业的产品及服务

## TARGETED PUBLICITY PLAN 针对性宣传计划

Adsale's exhaustive database-30 years of experience in organizing a full spectrum of industrial trade shows in Beijing, Shanghai, Guangzhou, Dongguan, Hong Kong SAR, etc.  
雅式累积30年筹办展览会经验，拥有庞大的资料库

200,000 invitation tickets sent to target visitors  
展前寄出200,000张参观券给对口观众

Advertisements and publicity in television, newspaper and trade journals  
于电视、报章及专业杂志刊登广告及宣传

Visitors are invited from the following industries  
观众来自下列行业

- Knitting Factories 针织厂
- Hosiery Factories 内衣、手套、袜子织造厂
- Braiding Factories and Lace Manufacturers 编带厂、花边厂
- Embroidery Factories 刺绣厂
- Dyeing & Finishing Factories 染色、印花及整理厂
- Fibre & Yarn Manufacturers 纤维纱线厂
- Garment Factories 制衣厂
- Import / Export Companies and Wholesalers 进出口公司及分销商

Pre-registration of visitors in the Official Website - [www.2456.com/yiwu](http://www.2456.com/yiwu)  
观众可于大会指定信息网[www.2456.com/yiwu](http://www.2456.com/yiwu)作展前登记

Professional chinese supporters invite high quality visitors  
国内专业组织邀请高素质观众

Massive Exhibits Preview sent to target buyers prior to the show. It contains show information, exhibits photos and description.  
展前寄出大量展品预览，图文并茂，吸引买家